

NEWS IN A GLANCE

**DOING WDVR
ALL OVER AGAIN**

It seems like only 19-years ago that I was crawling around under these tables, drilling holes, wounding myself on sharp edges, soldering wires and getting up every morning with those back aches. Well, guess what? I'm doing it all over again, this time maybe a little bit slower, stiffer and with a few more aches and pains, but the anticipated end result is just as exciting...

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**April Is Fund
Raising Month**

Support this great diversified radio station that brings you Country, Bluegrass, Jazz, Celtic, Americana, Folk and much more. Listeners and underwriters fund our programs and we want to continue to bring you Radio at its Best!

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**The Old Standards
Live At WDVR**

In my many years of being a DJ on WDVR, I have been told by countless number of people, "Oh that's the New Jersey country station on public radio", when I say that I am associated with the station. I always need to tell them that WDVR is diversified radio and besides country and bluegrass...

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WDVR GRANTOR SPOTLIGHT ON:

Bruce Gage Of Coldwell Banker

Real estate made easy. That is the philosophy that Bruce Gage and Joan Van der Veen incorporate into their business. With the conditions everyone has been experiencing in the market these days, it takes real knowledge and experience to be able to navigate through these turbulent times.

Many of us, for many reasons, need to make a move. You can relax, there's help to get you where you want to go.

Bruce Gage and his partner, Joan Van der Veen, are full-time real estate professionals with Coldwell Banker, serving the Delaware Valley in both NJ and PA. They listen to what their clients needs are and find the best solutions for seamless transitions. In the complicated business of buying and selling real estate, Bruce and Joan stay focused on achieving

the best results with the fewest problems for their clients. They are creative and hard-working with both aspects helping them to maximize successful results for their clients. Bruce says, "In this market, you can't be the kind of person that waits for things to happen. I communicate with my clients regularly, take every action and negotiate on their behalf to get them to where they need to be".

When asked to talk about his years of success, Bruce says, "It's not about me. It's all about achieving success for my clients."

Bruce has been licensed for over 24 years in NJ and PA. He holds several specialty

designations and has won numerous awards for helping his clients.

Bruce is active in local civic organizations, like Mr. Fix-It and Partners in Healing. Joan has been a licensed Realtor in NJ for 20 years. She has a background in marketing and advertising and is an accredited ASP Home Staging consultant. Joan has served



on the West Amwell Planning Board for over 10 years and is involved in a variety of community organizations.

Bruce is Jersey born and bred. Joan originally from Wichita, Kansas moved east in 1980, and in 1982 married Bruce. They have lived in Hunterdon County since then.

In October of 2007, Bruce and Joan were approached by WDVR to sponsor the news. They jumped at the opportunity to support their favorite public radio station. "I love the idea of being able to support WDVR, with its focus on the local community. I feel WDVR is a great resource, pro-

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A MESSAGE FROM OUR PRESIDENT

By Frank "Napp" Napurano

DOING WDVR ALL OVER AGAIN

It seems like only 19-years ago that I was crawling around under these tables, drilling holes, wounding myself on sharp edges, soldering wires and getting up every morning with those back aches. Well, guess what? I'm doing it all over again, this time maybe a little bit slower, stiffer and with a few more aches and pains, but the anticipated end result is just as exciting for this old radio guy as the first time.

Not only have we erected a new 180-foot transmission tower and much higher antenna, which will improve your reception but we are also completely updating our studios. Our 1970's vintage, studio console that you've been listening to for the last 19-years,



with it's familiar crackles, pops, and squeaks, will be replaced by a new, state-of-the-art digital board along with all the other ancillary studio equipment. I recall many late nights and early mornings at the studio and transmitter site performing emergency resuscitations on valiant but very tired, donated equipment. It was all worth it because it served us well.

Although the equipment will be new, rest assured the programs and familiar old voices will stay the same. I must admit though, it will be a little sad to say good bye to the old Gates Executive console; she's been such a faithful old gal. And I know I've been seeing a little moisture of sadness in the eyes of a few staff people around here. She was donated to us by the good folks at WXPN way back in 1989. But no tears please, because being the sentimental old fool that I am, I intend to keep and display her as a point of pride and reflection of the "Good old days" of WDVR's humble beginnings. (We old radio guys always edit-out the bad stuff from the good old days).

But more importantly, Old Reliable will stand as a tribute to you, our faithful and generous listeners, who have supported us throughout those years and allowed us to grow. You, and only you, have made it possible for us to do these things with your financial support.

Many of the past 19-years have been a little lean and challenging for most of us but you've never once wavered or let us down at fund raising time. Thank you for all you've done. Stay tuned because the best is yet to come.

TIDBITS & TALES

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viding relevant information and great entertainment that is important to us all", says Bruce.

Bruce asked if he could help out at the station, possibly with an educational, informational talk show about real estate. That's when Gage on the Market went on the air. It's on Monday evenings at 5 pm. Bruce and Joan share their expertise, discuss current and local real estate market trends as well as a myriad of topics that relate to buying, selling and enjoying real estate. Together they interview special guests who share information as it relates to real estate. Adds Joan, "We enjoy putting on the show, researching our topics, and interviewing our guests to provide information to our listeners. It's a great extension of our business helping folks buy and sell real estate."

Bruce Gage can be reached at his office phone 908-782-6850 x120 or on his mobile anytime 908-892-9055.

Joan can be reached on her mobile phone 908-892-9058. Both of them welcome your calls with any questions or comments. Bruce's email address is bruce.gage@cbmoves.com.

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The Old Standards Live At WDVR

By Richard Edgcomb

In my many years of being a DJ on WDVR, I have been told by countless numbers of people, "Oh that's the New Jersey country station on public radio". When I say that I am associated with the station, I always need to tell them that WDVR is diversified radio and besides country and bluegrass we have other music shows and several talk shows on the air waves.

As a child and young man growing up in the 1970's and 1980's, I listened to a diverse mix of music. My record collection included Hank Williams and Dottie West but also Nina Simone, Jean Carne, Donna Summer, Fleetwood Mac and Barry Manilow. My musical taste was diverse, but I was frequently mocked by my rock and roll buddies for my love of musical theater, jazz, opera and singers of standards. I've listened to the Grateful Dead but prefer Frank Sinatra or Barbra Streisand who

sang songs with lyrics I could actually understand. I fell in love with the Great American Songbook and one evening heard those songs coming from my radio tuned to WDVR FM. No other station on my dial that served up the songs that I love to hear. It was "Juke Box Saturday Night", "Kess's Cabaret" and "Sunday Afternoon Ballroom" that became my favorites, show-

casing songs that are considered part of the canon known as the Great American Songbook.

The Great American Songbook refers to all those treasures written in the 1920's to roughly the early 1960's, just before the emergence of rock and roll. They are songs of the musical theater, the Hollywood musical, Tin Pan Alley and what was known as popular music are now regarded as the standards.

The standards by such legendary composers as Irving Berlin, the Gershwins, Johnny Mercer and Harold Arlen once ruled the airwaves. The songs of classic pop have an enduring appeal long after they became chart hits. It's ironic that these classic songs have also been recorded by

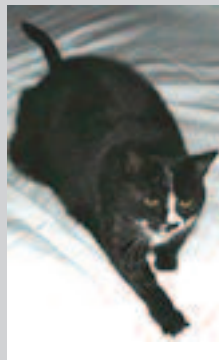


Linda Ronstadt, Willie Nelson and even Queen Latifah. I am not saying that we don't now have new classics because we do. Who's to say that Hoagy Carmichael's "Stardust" or Rodger and Hart's "My Funny Valentine" are more important songs than, let's say Joni Mitchell's "Both Sides Now" or Lennon and McCartney's "Yesterday".

These are the new classics that will take their place in the annals of great American music, along side "Over the Rainbow" and "Moon River". These songs, the old and new, can be heard most every day on WDVR. A handful of our shows still spin those classics of yesteryear and those soon to be "new" standards. Whether it be the 1920's with the likes of Mae West on Barbara Zenter's "Tin Pan Alley, the songs of Mama Cass on Dave McDaid's "Monday Morning Magic" or Jack McDaid's "Singer's and Songs".

There are few radio stations anywhere that have shows dedicated to musical theater, but Don Collester's "Curtain Up" is a refreshing look at the old and the emergence of the new and modern Broadway sound. Then there are the big band songs that further developed the genre of pop standards on "Songs from the Attic" with Ann Smith and Mark Wesson. My own show, "Center Stage" showcases an eclectic mix of songs from traditional pop, jazz, cabaret, pop-opera to classical and show tunes.

They are all here on WDVR FM.



Blossom Chills Out

Cats are known for their composure and devotion to napping and I am a fine example of that. But there are times I get stressed and suddenly stampede. Hiding under the bed is no solution for a professional cat like myself. What helps is good music purring out of the radio and the sound of friendly voices talking to me. When alone in the house, WDVR must be on for my pleasure and to keep my nerves steady. Knowing there are birds and squirrels on my patio having fun unsettles me, wind frightens me, barking dogs annoy me and waiting for my canned food overly excites me. So many things can assault my senses that I must have the radio on for well being. WDVR is an audio spa which I recommend

for humans too. It is best to obey me.

I am Blossom (the hidden power behind "The Sound Alternative")

Left Bank Celebrates 12th Year

This October, **Left Bank of the Seine** will celebrate its 12th year on WDVR. The show which airs every other Tuesday from 10:00pm-12 midnight is a rather eclectic mix of Jazz, World, Classical, Rock, and Folk music with a variety of musical genre's in between.

Tom Bleck, a film and video producer and former RCA recording artist is the host of the show and enjoys what he does.

"I absolutely love the station and doing the show. It gives me a chance to play music that is rarely, if ever heard on radio."

"I am drawn to music that stretches me and I also enjoy bringing back those tunes that I've grown up with as well as the new music I've grown toward." says Bleck.

"It seems that many people listen to the music that they graduated from high school or college with and I certainly do my share of that, but I also love to go to new interesting musical places that I've never been to before." he adds.

Although I rarely see the other volunteers

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Tom Bleck

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James Maitland-Tenor

Pat Cerillo-Lead

Tom Mariano-Bass

Brian Lipe-Baritone

Contact: **Tom Mariano**

Phone: **908-612-5501**

Email: **rutgers74@yahoo.com**

Memories And More...

Memories & More is a three hour show of mainly 50's & 60's pop music, but more than that, Tim & Marga take you back to the good old days when you left the house in the morning, knocked on a friends door, played an impromptu game of baseball, kickball, dodgeball and maybe later in the evening, hide & seek.

Your parents didn't know exactly where you were, but they had the confidence that you were safe.

During the Memories & More show there will be songs that will help you recall the sock hops, drive-ins, your first love, or the agony of a love that has ended.

This is a listener participation show; a listener can call and actually talk to the



Marga McKay

Marga has been taking record requests as far back as she can remember!

DJ and request a song or talk about a memory that one of the songs or comments may have triggered.

Marga & Tim love the fact that they have the chance to help keep the music alive by sharing it with you every Tuesday from 12 noon to 3pm.

A popular weekly feature is "Patriotism Time". At 2:45 each week, the Pledge of Allegiance is played, followed by an appropriate patriotic-themed song.

It all started one day in 2003, when Tim happened to play "God Bless America", the Connie Francis version. A school bus driver was inspired to turn up the bus radio, and by the second verse, the bus driver was singing along, with more and more of the young students chiming in. By the last verse the bus driver was moved to tears, by the entire bus load of young voices singing along.

After hearing about this, Tim decided to make that experience come alive every week, on Memories and More. Hence, Patriotism Time, at 2:45, every Tuesday, on WDVR-FM.

Marga says:

I grew up in Lansdale, PA, about 20 miles outside of Philadelphia. In fifth grade, I received a transistor radio that I carried back and forth to school everyday. Later, I received a 45 RPM record player. I rushed out with my babysitting money (50 cents an hour), to the Montgomeryville Mart and purchased "Tom Dooley" by the Kingston Trio for 69 cents.

My love for oldies was developed with the revival of the songs from the late 50's, on a series of LPs called "Oldies But Goodies", produced by Art Laboe from L.A. Friends would gather in basements & garages to imitate those songs, dreaming of becoming a rock star. In fact, one did, much later. His name was John Oates, of the duo Hall & Oates. Also, at age 14, a girl from my neighborhood was to become the youngest singer on the pop charts to have #1 record; Margaret "Peachy" Battavio, became known as Little Peggy March and had the hit single in March of 1963, "I Will Follow Him".

The years have come and gone, lives change, people come and go, but the one thing that has remained constant in my life is the love of the music of the late 50's & 60's. Doo Wop is currently having a revival and I'm privileged to be able to share the music of 50 years ago with the listeners of WDVR.

Tim says:

Do you remember those teen-age years, spending many hours with various night-time AM radio DJs? You'd sometimes switch the dial to a "better" song,

even though you were supposed to be engrossed in your Geometry theorems, your War of 1812 lesson, or maybe the literature essay which you were paraphrasing from Classics Illustrated... because Dick Biondi on WLS Chicago is much more interesting. A few songs later, you'd twist the dial again, even though Joey Reynolds on WKBW Buffalo is prompting you to repeat out loud... "I will not be a dial twister, or I will get a K-big blister". Remember those Doo Wop gems with Murray the K, on WINS New York? He'd play stuff you could

Tim Bush



Tim says that the WDVR studio board is reminiscent of his Dad's HO Model R/R board!

only find downstairs on 45's in the depths of Times Square Records. Or if you grew up in the Philadelphia area, certainly you'll recall the "Good Guys" on WIBG, or Jerry Blavat on WCAM.

How can you forget that clock radio or that personal transistor radio at your bedside, listening to your favorite Top 40 DJ, or maybe laughing out loud with Jean Shepherd's life tales on WOR, then falling asleep with an earphone stuck in your ear? Or with the radio speaker turned way down, so your Mom or Dad wouldn't hear.

Can you relate to specific pop songs which remind you of that "Teen Age Crush" experienced at that swim party or that prom date with "Sherry" baby. Or maybe you always remember "Oh Julie" or "Johnny Angel" on the car radio, on that special date. Ah yes...Memories.

Left Bank continued from page 3

and haven't met them all, I feel a bond with this family of music lovers".

The strength of the station lies in the passion that each DJ brings to his or her show and no matter what type of music you prefer, the love and knowledge of their particular musical persuasion is very contagious. There's nothing on the airwaves that comes even close to the diversity of the station."

"In the past decade or so while working at WDVR, I have been fortunate enough to in-

terview some of my musical heroes including, Pat Metheny, Bela Fleck, Salif Keita, Elvin Jones, Toots Thielmans, Steve Kimmock, Kenny Wheeler, Derek Trucks and many others."

"Yes, its been a very good run and I hope to keep going. Again, the station is a blast and it pretty much covers the entire musical spectrum.

So please keep enjoying and supporting WDVR your diversity radio station and if you get the chance on a Tuesday night Meet me on the "Left Bank of the Seine."

Travel And Donate To WDVR

Buckeyemel a DJ at WDVR has joined with the Togo Travel Agency. With this association he is able to offer reduced rates on travel including flights, car rentals, cruises, vacation packages, honeymoons, last minute travel and some attractions.

All travel must be booked through his web site www.buckeyemelstravel.com.

A portion of all travel booked will be donated to WDVR. For any or all questions call 610 759-4862.

Birth of the Big Bands

By Ann Smith

The splendor of the Big Bands and Swing music covered a period from the mid-1930s to the late 1940s. And what a wonderful time it was.

According to one historian, Big Band music had its start in New Orleans in 1898 at the end of the Spanish-American war. Military bands returned to port to decommission, flooding the city with used band in-

struments. African-Americans interested in music bought up hundreds of these instruments and began to teach themselves how to play. This led to unconventional playing techniques and unconventional renderings of popular musical tunes. These popular tunes now had a different sound: trumpet and trombone growling sounds, and wah-wah sounds. As this new type of music progressed into the 20th century, traditional band music gradually changed.

The Original Dixieland Jazz Band was the first to bring the New Orleans type of Jazz

to New York. Their first record "Livery Stable Blues," coupled with "Dixie Jass Band One Step" was made in 1917. The record sold over one million copies and had a profound effect on musicians and the public. The Jazz music boom had begun.

The first bandleader to achieve national notoriety was Fletcher Henderson who formed a band in the early 1920s. Originally his band was a dance band, but by the time the band took over at the Roseland Ballroom in New York and featured Louis Armstrong on trumpet, it had become a Jazz band. Fletcher was essentially the first to arrange music in the style we now describe as "Big Band."

Duke Ellington also formed a dance band in the 1920s, but shortly after trumpeter Bubber Miley and saxophonist Sidney Bechet joined him, Ellington's band gradually changed into a remarkably creative Jazz Big Band.

The WDVR Name Game

Circle all the letters from the list of WDVR Shows that have been UNDERLINED. ARRIBA has been given as a sample. Names can read from left to right (like ARRIBA) but they may also read from right to left, or up and down. They may read diagonally in all directions. Some letters will overlap (used for more than one name). When you have circled all the names of all the SHOWS, the remaining letters that have not been circled will spell out a message from all of us at WDVR. Have fun playing.

- Monday Morning MAGIC
- Honky Tonks & HEARTACHES
- ECHOES From The Hills
- Out & ABOUT
- FACES Of Life
- Gage On The MARKET
- The LOWdown
- Common THREAD
- BLUE Monday
- TIDBITS 'n' Tunes
- Country ROUNDUP
- MEMORIES & More
- FLASHBACK
- STEPPING Stones
- The CHILDREN'S Shelf
- TECHNOLOGY Today
- CURTAIN Up
- Left Bank Of The SEINE
- After HOURS
- Bluegrass BREAKFAST

- SINGERS & Songs
- Songs From The ATTIC
- Sound ALTERNATIVE
- ARRIBA
- The LOWDOWN
- COUNTRY Classics
- The MOOD I'm In
- Honky Tonk ROADHOUSE
- Center STAGE
- High NOON Country
- Thursday Afternoon CRUISING
- Real Life ADVENTURES
- The RIVER
- Free WHEELIN'
- CURRENTS & Traditions
- Hot WAX
- ROCK House
- BLEECKER Street Cafe
- ANYTHING Goes
- The World Of WORK
- This Is The MOMENT

- Under WESTERN Stars
- LJ's Country ROUTES
- All Night DINER
- SUNRISE Surprise
- Radio RANCH
- BLUEGRASS Junction
- GUITAR Town
- Heartlands HAYRIDE
- JUKEBOX Saturday Night
- That EIGHTY'S Show
- TINY'S Midnight Cafe
- CHRISTIAN Spirituals
- CHURCH Services
- CELTIC Sunday Brunch
- Tin Pan ALLEY
- POLKA Party
- RURAL Radio
- Sunday Night MIX
- Closing Down The HONKY Tonks



One other well-loved band in NYC at this time was Chick Webb's. His band at the Savoy won several famous "battles of the bands," most notably with Count Basie and Benny Goodman. But it was Benny Goodman who is credited with bringing a "Swing beat" to Big Band thanks in part to the arrangements of Fletcher Henderson who was now working for Goodman.

And it was with Benny Goodman that the Swing Big Band boom began. His success ignited the Big Band craze. Talented musicians who had been working as sidemen for other bands started their own bands - bands led by the Dorsey brothers, Glenn Miller, Bunny Berrigan, Lionel Hampton and Harry James.

In the 1930s radio became a household appliance and in December of 1934, Benny Goodman's "Let's Dance" show was broadcast. Soon live radio remotes were regularly featuring the new "Swing" music coast to coast. Jukeboxes were blaring, kids were dancing, record jockeys were spinning discs and talking about them and the Big Band era had arrived.

S	E	C	A	F	W	N	R	E	T	S	E	W	E	A	R	R	I	B	A	L	N
O	V	E	S	S	E	I	R	O	M	E	M	O	U	W	H	E	E	L	I	N	I
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R	S	G	R	R	S	R	E	A	I	N	D	N	C	N	M	I	S	C	B	M	R
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The Children's Shelf

Tuesday evenings have seen the lobby packed with visitors, many of them knee high and dressed in blue and orange. During January and February, Tiger Cub Scouts from Clinton Town-



Dee Smith

ship, Flemington, Delaware Township and Holland Township have visited The Children's Shelf. They enjoy the chance to introduce themselves, share something that they like about being a scout, and send a special greeting to family

members, friends or teachers over the air. They learn what a noncommercial radio station is and about important supporters and volunteers are.

Starting in March, several Girl Scout troops are scheduled to visit. The current junior engineers, Ray(7th grade), Marcus(6th grade) and Michaela(5th grade) continue to entertain listeners weekly with a broad collection of stories, poetry and original works. They also are becoming increasingly proficient on the board. Their assistance navigating our small visitors in and out of the studio and helping them to feel comfortable is also worthy of mention.

All of the readers and visitors are excited to know that friends and relatives in far away places can join them on the web.



WDVR-FM's Annual Golf Outing

Join us Thursday June 18th at the Beautiful Buck Hills Falls Country Club, Buck Hills Falls, Pa. one of the premier Country Clubs in the Northeast.

The event begins with lunch at 12:00 noon with a "Shotgun/Best Ball" tee time at 1:00 pm followed by dinner as the team scores are calculated. Prizes are awarded as the coffee is being served.

A "Shotgun / Best Ball" round is great fun for all members of the foursome, regardless of their individual skill levels, because it's a team effort.

Every effort is being made to keep the fee similar to that of last year. For more information and / or to reserve your foursomes place, please call Dave McDaid (host of Monday Morning Magic) at (908) 217-0151.

Additional information will be available on WDVRFM.org or by calling Dave or the station at 609 397-1620.

Heartlands Hayride Has A New Home

WDVR's live country and bluegrass music show which airs on Saturdays 6:00pm to 8:00pm is now at the Lambertville Assembly of God Church. The church is on Route 518 just two miles East of Lambertville.

There is a suggested \$10.00 donation and food is available. For details, call (609) 397-1620. Heartlands Hayride is heard on 89.7 FM and on 91.9 FM in Mercer County and on line at wdvrfm.org. **Come on down and join us!**

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 BRUNCH: SAT & SUN 9:00 - 2:00
 DINNER: WED - SUN UNTIL 9:00
 CLOSED MONDAY

LOLA WYKOFF

WDVR Underwriters: Thank you for your support!

Please support the following businesses, they support WDVR!

Underwriters on WDVR-FM receive 45 second on air announcement that recognize and acknowledge their support of local community radio.

For more information on becoming an Underwriter contact Richard G. at 908 782-0027 or email dod@wdvrfm.org,

Basil Bandwagon Natural Market 908-788-5737
Blue Fish Clothing 908-996-3720
Bon Venture 800-364-0684
Bond Andiola & Co 908-722-5885
Bruce Gage, Coldwell Banker 908-782-6850
Buckingham Place 732-329-8888
Bucks-Lehigh Magazine 570-646-9340
District 1199J Union AFSCME-AFL-CIO, 973-624-1199
Easy Hands Free Cell Phone easyhandsfree.com
Elite Home Systems 908-236-6986
Hunterdon Cancer Center 888-788-1260
Hunterdon Health Care 800-511-4HMC
Inter. Institute Restorative Practices 610-807-9221
John B. Hoff & Sons 609-397-0427

Lo Fatt Chow 908-788-4040
Local 195, IFPTE 732-390-0350
NAMI Hunterdon 908-284-0500
Neshanic Station Garden Center 908-369-5131
New Jersey Women's News 908-537-6275
Opdyke Lumber 908-996-2241
Paul Phillips Eye & Surgery Center 908-788-6472
Pearl Vision 908-685-1500
Ralph Anthony Auto Repair 908-735-7800
Tinsman Brothers 215 297-5100
Vintage Amusement 908-534-5170
Walter's Nursery 215-297-5860
Warren Heating & Cooling 908-735-0791

WDVR Small Business Connection

WDVR Small Business Connection members receive a 15 second on air announcement that airs once a day for only \$50. a month.

For more information on becoming a member contact Richard G. at 908 782-0027 or email dod@wdvrfm.org,

AAA Mid-Atlantic Travel
908-722-2202
Artisan's Group 908-256-5953
All Reliable Clock
phone
Amwell Valley Bus. Assn.
www.avba.org
Arc of Somerset
908-707-0920
B&B Banjo's 215-862-5453
Bill's Gunshop 610-294-9268
Blue Realty 908-735-8866
Bus. & Ed. Alliance, 908-237-1238
Camille Miller Realty 908-451-2769
Central Liquors 908-782-2518
Civilian Clothing 908-996-2767
CMIT Computer Solutions
908-237-2211
Complete IT Solutions
732-391-3436
Cowgirl Chili Company
800-648-9755
D. Sutton Landscaping
908-797-8008
Ded Tees 866-584-0601
Décor & You Interior Dec.
908-691-2615
Destinations 908-782-6555
Fabric Collections 908-222-2700
First Capital Mortgage
908-788-4333
G. R. Murray Insurance
609-924-5000
Gunderson Wall Paper
908-295-1842

Harvest Moon Inn
908-806-6020
HD Recycling
484-894-8542
Hendricks Appliances
609-397-0421
Heron Glen Golf Course
908-806-6804
Hunterdon County Bulldogs
Marine Corp League
908-730-8910
Insight Financial 908-788-1799
Katcher Associates 908-719-1027
Ken Savare Plumbing
908-782-1540
Kilcommons & Shanahan
908-713-1862
Krakus Deli 908-387-0774
Life O'Licious 908-788-7400
Maddalena's Catering
609-466-7510
mainstreetflemington.com
908-782-0027
Mangia Bene 908-806-7522
Max's Bistro 908-782-5947
Meadowbrook Animal Hospital
610-847-2776
Metro Diner 908-806-7233
Moments By Georgia
908-782-7744
Mountain View Chalet
908-735-4660
Mr. Electric 908-782-7829
Muirhead Specialty Foods
800-782-7803

Paul Davis Restoration
908-638-8440
Peter Varley Home Maintenance
908-627-1513
Raab Coins 908-782-0840
Reading Ridge Pharmacy
908-782-7576
Remember When Photo
908-751-1803
Ride Wise of Raritan Valley
908-704-1011
Russmor Marketing 908-832-9544
Scott Sackman Facial
Surgery Center
610-250-1933
See The World Adventures
908-894-4590
Sellersville Theater www.st94.com
Sergeantsville Inn 609-397-3700
Shawnee Mountain Ski Area
Shawnee on the Delaware
Teaberry's Restaurant
908-788-1010
Ulka Rodgers Realtor
908-730-8282
United Credit Education Services
908-553-8629
Whole Life Fitness
908-238-1185
Windswept House Interiors
908-782-8311
Worthington Forge 215-249-0188
Zidster Web Search zidster.com



P.O. Box 191
604 Rosemont-Ringoes Rd.
Sergeantsville, NJ 08557
609-397-1620, Fax: 609-397-5991
e-mail: host@wdvrfm.org
www.wdvrfm.org

April 1, 2008

Dear Friend:

Your Donation Truly Makes a Difference

WDVR has just completed its 19th year of broadcasting and, although many changes have taken place during this time, I think we can safely say that many more changes are rapidly coming. It has become apparent that the world of media as we know it will be different. The familiar is being replaced and, in many instances, going away. We are being forced to settle for less – fewer newspapers, fewer local radio stations, more channels on TV, but fewer shows to watch. One of the biggest changes taking place in the world is the lack of a human connection to each other.

Here at WDVR we have made a commitment to ensure that local radio, radio that is two-way between you and us, will not change. All of our volunteers at WDVR are committed to continuing the tradition of bringing you local, live, interactive radio. As much as you enjoy listening to them, they enjoy the calls and e-mails from you. You become part of our extended family and we enjoy hearing your comments, suggestions and criticisms; this interaction is what local radio is all about.

In order to preserve this unique form of radio, we need you more than ever to support us this Spring. Your donation truly makes a difference in helping to keep us on the air. Non-commercial, community radio is still the best bargain in the world.

Our programming is not created for a faceless audience whose likes and dislikes have been identified by national unidentified pollsters. We are beholden to no one but you, our listeners. We are an independent, non-commercial community station. Our independence allows us to provide you with interesting, educational, exciting, and unusual programming. This independence, however, means that we must count on you to ensure that we will always be here.

We have existed for over 19 years because you have realized the tremendous benefit of having a local, community oriented, responsive radio station. We cannot do it alone. Please add your voice by making a donation to WDVR; pledge your support during our up-coming fund drive which starts on April 1st. We can spread your pledge over several months, if that is easier for you. Your donation to us truly makes a difference.

We know we can count on you.

Thank you,

The Staff and Management of WDVR

WDVR FM 89.7 Delaware Township 91.9 Lawrenceville

P.O. Box 191, 604 Route 604 Sergeantville, New Jersey 08557
 Phone: 609-397-1620 Fax: 609-397-5991 Email: host@wdvtrfm.org

Penn-Jersey Educational Radio Corporation
 a 501(c)(3) Corporation

SUPPORTER DONATION

SUPPORTER: _____
 Street Address: _____
 City: _____ State: _____ Zip: _____
 Telephone: _____ Email: _____

Date: _____ Mail-In _____
 Show: _____

Amount Pledged: \$ _____

(If you want to spread your donation out over a period of time, we will be happy to debit your credit card per your instructions)

Check # _____

Credit Card _____

Expiration Date: _____

Matching Corporate Grant: Yes _____ No _____
 Company Name _____

WDVR's Build for the Future project to ensure a permanent home for a new tower and antenna (Phase One) in Kingwood Township is just about completed. Phase Two, the new studio building is contemplated for the 2009/2010 timeframe.
 There will be many opportunities for our listeners to participate. For example, be immortalized by having your name on a CD which will be permanently affixed to our Supporter's Wall in the entrance to the new station, or have your name engraved on a piece of equipment, etc. If you are interested in making an additional pledge to ensure the success of this project, please provide your phone number here _____ and we will be in touch with you

Are you a member of WDVR? Yes No
Do you want to become a member of WDVR: Yes No A donation of \$50.00 entitles you to become a Member of WDVR. As a member you will receive a surprise CD, Bumper Sticker, WDVR Newsletter/Program Guide and Membership card.
 Comments: _____

- Premium Selected: (Please Circle)
 Qty: ``
- \$300.00 CD of the Month (Country, Bluegrass, Americana, genres only)
 - \$150.00 CD Every Other Month
 - \$100.00 DJ for an Hour
 - \$75.00 Sweatshirt (size) _____
 - \$40.00 T-Shirt (Size) _____
 - \$40.00 Cap
 - \$75.00 Patriotic 3 CD Set (produced by Dave McDaid)
 - \$40.00 CD (only those offered) (Title) _____

Amount Received: \$ _____ Check # _____

Cash: \$ _____ Credit Card Approval # _____

Date: _____

Premium Shipped: Yes No

Date: _____

Person Shipping: _____

2009

WDVR-FM Program Schedule

89.7 Delaware Township, NJ 91.9 Lawrenceville, NJ
www.wdvrfm.org

Penn-Jersey Educational Radio Corporation

P.O. Box 191 Sergeantsville, NJ 08557
609 397-1620 Fax: 609 397-5991
Email: host@wdvrfm.org

Radio At Its Best 24 Hours A Day!

M o n d a y	6 AM - 9 AM Monday Morning Magic <i>Dave McDaid</i> Morning Mix	9 AM - Noon Honky Tonks & Heartaches <i>Tom Wardle</i> Country	Noon - 3 PM Echoes From the Hills <i>Richard Evans</i> Bluegrass	3 PM - 5 PM Out & About with Richard G Sara the Intern Interesting Conversation	5 PM - 6 PM Faces of Life <i>Kay McGrath</i> Weeks 1 & 3 Gage on the Market <i>Bruce Gage</i> Weeks 2 & 4 Talk & Information	6 PM - 7 PM The Lowdown <i>Victoria & Rosalind Davis</i> Gossip & News	7 PM - 10 PM Common Thread <i>Thom Wodock</i> Alternative Country Blues, Folk Mix	10 PM - Mid Blue Monday <i>Jeffrey Apojan</i> Blues
T u e s d a y	6 AM - 9 AM Tidbits 'n Tunes <i>Frank Napp & Ginny Lee</i> News and Views	9 AM - Noon Country Roundup <i>Walt Allegar & Ruthie</i> Country	Noon - 3 PM Memories and More <i>Tim Bush</i> <i>Marga McKay</i> 50's thru 60's	3 PM - 5 PM Flashback <i>Mary T</i> Late 60's thru Mid 80's	5 PM - 6 PM Stepping Stones <i>Hilary Murray</i> Social Issues	6 PM - 6:30 PM The Children's Shelf <i>Dee Smith & Kids</i> 6:30 PM - 7 PM Technology Today <i>Richard Kazimir</i>	7 PM - 10 PM Curtain Up <i>Don Collester</i> Theatre & Cabaret	10 PM - Mid Left Bank of the Seine <i>Tom Bleck</i> After Hours <i>Walt Haake</i> Alternate Weeks
W e d n e s d a y	6 AM - 9 AM Bluegrass Breakfast <i>Susan Rose</i> Bluegrass/ Country	9 AM - Noon Singers and Songs <i>Jack McDade</i> A Musical Journey	Noon - 3 PM Songs From The Attic <i>Ann Smith</i> <i>Mark Wesson</i> Big Band & Old Favorites	3 PM - 5 PM Sound Alternative <i>Carla Van Dyk</i> New Age	5 PM - 6 PM Arriba <i>Carla Van Dyk</i> Latin Rythms	6 PM - 7 PM The Lowdown <i>Victoria & Rosalind Davis</i> Gossip & News	7 PM - 10 PM Country Classics <i>Tom Wardle</i> Classic Country	10 PM - Mid The Mood I'm In <i>Ralph James</i> The Mood I'm In 3 AM - 6 AM Hank & Friends <i>Buckeye Mel</i> Country
T h u r s d a y	6 AM - 9 AM Honky Tonk Roadhouse <i>Ted Lyons</i> Folk & Rock	9 AM - Noon Center Stage <i>Richard Edgcomb</i> Cabaret Plus	Noon - 2 PM High Noon Country <i>Bob Jackson</i> Country	2 PM - 5 PM Thursday Afternoon Cruisin' <i>Diane Jordan</i> 50's & 60's Classic R&B	5 PM - 6 PM Real Life Adventures <i>Rita Cleary</i> Interesting Conversation	6 PM - 7 PM The River <i>Robert Beck</i> Interesting Talk	7 PM - 10 PM Free Wheelin' <i>Jethro Kin</i> <i>Allen Ginsberg</i> Folk Plus	10 PM - 1 AM Currents & Traditions <i>Eileen Fisher</i> Folk/Celtic
F r i d a y	6 AM - 9 AM Hot Wax <i>Studebaker Hawk</i> 50's - 60's Rock	9 AM - Noon Rock House <i>Curtis Leads & Gene</i> Rock & Roll	Noon - 3 PM Bleecker Street Cafe <i>Chris Poe & Ed Peterson</i> Conversation & Folk Music	3 PM - 4 PM Anything Goes <i>Gene Mangieri</i> 4 PM - 5 PM The World Of Work <i>Shep Cohen</i> Talk	5 PM - 7 PM This Is The Moment <i>Rick & Melissa</i> <i>Charwin</i> Entertaining Talk	7 PM - 10 PM Under Western Stars <i>George Gamble</i> Cowboy Western	10 PM - 1 AM LJ's Country Routes <i>Len Werner</i> Country	1 AM - 6 AM All Night Diner <i>Tim Bush</i> <i>Mel Kays</i> <i>Susan Rose</i> Country All Night
S a t u r d a y	6 AM - 9 AM Sunrise Surprise <i>Russ Hunsberger</i> Bluegrass	9 AM - 1 PM Radio Ranch <i>Joe Snyder & Cathy Kite</i> Country	1 PM - 4 PM Bluegrass Junction <i>Dick Saylor</i>	4 PM - 6 PM Guitar Town <i>"Torchie"</i> <i>Blaine</i> Country with Attitude	6 PM - 8 PM Heartland Hayride Country Music Live Featuring The Heartlands Hayride Band MC: Frank Bruno		8 PM - 11 PM Jukebox Saturday Nite <i>Lavina Louise</i> <i>Ginny Lee</i> <i>Frank Napp</i> 40's thru 50's	11 PM - 2 AM That 80's Show <i>Richard Kubich</i> Tiny's Cafe <i>Joe Snyder</i> 1st and 5th Weeks 4 AM - 6 AM Christian Spirituals <i>Len Werner</i>
S u n d a y	Church Services Moody Church 6:00 Milford Presbyterian 7:00 Amwell Church of the Brethren 7:30 Cornerstone Christian 8:00 Lambertville Assembly of God 8:30 South Branch Bible 9:00 First Baptist Church of Perkasio 10:00 Walk of Faith 10:30		11 AM - 1 PM Celtic Brunch <i>Walt Haake</i> <i>Carla Van Dyk</i> <i>Eileen Fisher</i>	1 PM - 4 PM Tin Pan Alley <i>Barbara Zentner</i> 1900 thru 50's	4 PM - 6 PM Polka Party <i>Don Pluta</i>	6 PM - 9 PM Rural Radio RFD <i>Frank Bruno</i> Bluegrass/Country	9 PM - Mid Closing Down the Honky Tonks <i>Torchie</i> Sunday Mix <i>Richard G.</i> <i>Diane Jordan</i> Alternate Weeks	All you night owls tune in, we play music you'll love all night long

New Jersey Lottery Every Day at 7:57 PM

March 2009

Create a Win, Win, Win For Your Business

Win One: Ask about a surprising, affordable on-air underwriting message for your business or group.

Win Two: If you listen to WDVR, many people like you are also tuned in; they will learn about your business and what you do.

Our listeners are your customers.

Win Three: Your support is tax-deductible to you and helps WDVR.

Call: 609-397-1620 or e-mail napp2@comcast.net for more information



DJ For An Hour

That Special Someone in your life could become a "radio personality".

Make a fantasy come true; sign him or her up as a "DJ For An Hour" on WDVR FM. As guest DJ they will produce the show, choose appropriate music, do the talking and receive a recorded copy of their very own live DJ show.

DJ for an hour is just \$100.00 and is something the entire family can get involved in. Call 609-397-1620 or e-mail napp2@comcast.net for details. Give a gift that will bring a lifetime memory.



WDVR Yard Sale and Open House

In its fourth year running, the WDVR FM Yard Sale, Bake Sale and Open House is scheduled for the weekend of May 1st – 3rd 2009. The Yard Sale will take place all three days, **Friday – 10 am – 7 pm, Saturday from 10 am – 4 pm and Sunday 11 am – 3 pm**, with new "treasures" arriving every day. The Open House with DJ Meet and Greet, plus special tours of the station, and a Bake Sale of homemade goodies, will take place on Saturday only. Come on down and visit us at WDVR FM and support the station with your purchases. The sale will be held in our studios at 604 Rosemont-Ringoes Road in Sergeantsville, N.J.

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